

Scriptwriting - 2682
Table of Assignments

Fall, 2017

DUE: Monday @ 9AM MSWord & Paper	DUE: Thursday @ 9AM MSWord & Paper	Readings
	8/24 -	CH 1;
8/28 - (#1) - Rewrite "Johnnie's," "I-HOP"	8/31 - (#2) - "Hermitage Pottery," "Sears"	CH 2;
9/4 - Labor Day	9/7 - (#3) - AIDA/TOMA	CH 3;
9/11 - (#4) - Benefits	9/14 - (#5) - Two Voice	CH 9;
9/18 - (#6) - Underwriting	9/21 - (#7) - Hard/Soft Sell	
9/25 - (#8) - Audio drama	9/28 - (#9) - Spokesperson	
10/2 - (#10) - Studio TV spot	10/5 - (#11) - EFP TV spot	
10/9 - (#12) - Promos	10/12 - (#13) - Co-op TV spot	
10/16 -	10/19 - (#14) - Alert/Release	CH 4;
10/23 - (#15) - News scripts	10/26 - (#16) - News leads	
10/30 - (#17) - News Teases	11/2 - (#18) - Radio Newscast	
11/6 -	11/9 - (#19) - Audio drama - Revision	CH 5;
11/13 - (#20) - 3 TV News Stories	11/16 - (#21) - TV News Package	
11/20 - (#22) - TV Sports	11/23 - Thanksgiving	
11/27 - (#23) - TV Show	11/30 -	
12/4 -	12/7 - "Portfolio of Scripts"	
FINAL EXAM Session - Wednesday, December 13, 8-10AM		