

All About Speech Topics

General topic	Television	Too broad - contains informative and persuasive sub-topics
Narrowed topic	American prime-time television	Still too broad - contains informative and persuasive sub-topics
Narrowed again	<i>America's Got Talent</i>	Maybe - depends on what aspect
Specific purpose	My purpose is to explain <i>America's Got Talent</i>	Too broad - contains informative sub-topics
Specific purpose	My purpose is to explain TV's #1 show - <i>America's Got Talent</i>	Unimportant (no clear promise of value) and not new (known by a college audience)
Specific purpose	My purpose is to explain how performers are selected to appear on <i>America's Got Talent</i>	Unimportant - educated audience already knows
Specific purpose	My purpose is to explain <i>America's Got Talent</i> as American Money Machine	Okay for informative
Specific purpose	My purpose is to explain how <i>America's Got Talent</i> auditions are set up	Unimportant and not new
Specific purpose	<i>America's Got Talent</i> has jumped the shark	Okay for persuasive
Specific purpose	<i>America's Got Talent</i> glorifies bad music and bad performers	Okay for persuasive
Specific purpose	<i>America's Got Talent</i> is [Ted Mack's <i>Amateur Hour</i>] or [Major Bowes' <i>Original Amateur Hour</i>] or [The <i>Gong Show</i>] or [Starsearch] in new clothes	Okay for persuasive
Specific purpose	My purpose is to inform you why Nick Cannon is a perfect judge	Persuasive, not informative
Specific purpose	To explain why " <i>America's Got Talent</i> " is an illiteracy. It should be " <i>America Has Talent</i> ."	Persuasive, not informative

Specific purpose	My purpose is to introduce you to the three <i>America's Got Talent</i> judges - Heidi, Howard, Howie and Mel	An educated audience already knows - or believes they know enough
Specific purpose	I'd like to introduce you to <i>American Idol's</i> ringmaster, Nick Cannon	Okay for informative (or maybe persuasive, depending) - if there's anything important about him for an audience to know