

The Model : Persuasive Speech

Introduction

Greeting

Hook

Why the topic area is important

(NO Specific Purpose)

(No Preview of Method)

BODY

Need/Problem: What's Wrong

- * Evidence/argument to prove something's wrong
- * Significance ("Big Deal ")
- * Inherence ("Won't Go Away")
- * Summary of need

Plan: What to do

- * Explain it
- * Prove by argument the plan will solve the problem
- * Prove the plan will create no new problems

CONCLUSION

Visualization: Things will be better once plan is adopted

Call for Action

Smile & Sit Down