

# COMM 1545 - Persuasive Speech

Name: \_\_\_\_\_

Topic: \_\_\_\_\_

Date: \_\_\_\_\_

Length: \_\_\_\_\_

Grade: \_\_\_\_\_

## Content & Organization (2/3 of speech grade)

	Poor	Fair	Okay	Good	Excellent
<b>Introduction - overall</b>					
Attention-getting					
* New for audience					
* Substantial - important					
Established credibility					
<b>Body - overall</b>					
Need/Problem made clear					
* Supported effectively					
Satisfaction/Solution made clear					
* Supported sufficiently					
Visualization/"Plan-Meets-Need"					
* No new problems?					
* Future conditions promised?					
<b>Conclusion - overall</b>					
"Call for action" made clear					
Reinforce speaker's purpose?					

Oral footnotes					
Formal/complete Content Outline					
Challenging topic choice					
Speaking aids					

## Delivery (1/3 of speech grade)

	Poor	Fair	Okay	Good	Excellent
Extemporaneous					
Eye contact					
Gestures/movements					
Verbal fluency					
Use of Language					
Use of voice / projection					
Confident appearance					
Enthusiasm					