

TV Talk Show
Sample Script Format
10/22/2002

"Video Vibes"
Runs: 28:30
Airs: 11/2/02, 10PM

VIDEO

AUDIO

OPEN

Graphics Montage
#1 - #9

MUSIC: CD #243, Cut 7, Up and Under

ANNCR: The White House stands as a symbol of America, and is recognized by people of all nations. The power of that image and the weight of pronouncements from the White House are of great importance to all of us.

Graphic #10, solarized

We thought it might be wise to examine how news gets reported from the White House. How manipulated is the press, and what are the consequences of a public that has been given only managed news?

Bill on camera

BI LL: Good evening. I'm Bill Lawson, and welcome to our special program, White House Ways.

Graphic #10 w/ super:
White House Ways

MUSIC UP, then Background
ANNCR: White House Ways ...

Graphic #11: Vindicator

Brought to you by The Vindicator, your home-town newspaper. Never miss a story ... at home or away ... with The Vindicator!

SEGMENT #1 (6:00)

Bill

When the announcer says, "And now this just in from the White House," or "According to White House sources ..." we really listen. The power of the White House is enormous. The events reported from there, or what we are led to believe happen there, are usually very important. How accurate is the reporting from the White House? How accurate can it be?

We brought together a number of people who have some definite ideas about this question.

Tom Jones

Tom Jones has been the press secretary

White House Press Secy

to the White House for the past three years. Before that he was a writer for the Washington Eagle for about 5 years. He came to know politics through his early days as a Senate page.

Mike Smith
Star Journal

Mike Smith is currently the national reporter for the Star Journal and has been covering the

Washington scene for almost 20 years. His weekly radio show is syndicated to over 300 radio stations across the country.

Kate Lang Kate Lang is President of the League of Women Voters League of Women Voters. She's written articles on how to get the facts behind the facts, and is currently writing a novel about a reporter's investigation of events at the White House.

INTERVIEW

According to the Star Journal's article, we are being duped by the White House.

1. Is that true?
2. How can that happen?
3. If the electorate doesn't get truthful information, what are the ramifications?
4. What is the relationship between the press and the press secretary?
5. How does that affect the news we get?
6. How does the White House prepare for press conferences?
7. Comment on press leaks? How do they happen?
8. Explain how they are handled?

Bill: Thanks. Coming up next ... what do kids think?

Graphic #12: What do MUSIC: CD #387, UP AND OUT
kids think?

Commercial: Vindicator (:60)

SEGMENT #2 (6:00)

Bill: We tend to think that the events regarding news and its coverage have no effect on our children. Disputing that claim are our next two guests.

John May, PhD
Child Psychologist

Doctor John May is a practicing child psychologist. He is currently the senior resident in child psychology at the Gotham Municipal Hospital.

Alice May, PhD
Child Psychologist

His wife is Dr. Alice May, who is codirector of the Child Psychology unit at Gotham Municipal.

With her husband, she is the author of *Children and the Truth*, which deals with children's perceptions of reality.

INTERVIEW

- Is there any documented proof of a relationship between truth in the media and children's psychological problems? If so, what?
- C You recently completed a study of TV viewing on child behavior. Could you explain what your findings show about children and the news?
- C What relevance does this have (if any) to press releases from places such as the White House?
- C Is there any clearinghouse for material that children ought to be watching? What? Where? How can parents get in touch?
- C What would you advise parents regarding the issues of truth in reporting? Watching TV? Reading newspapers, etc.?

Bill: Thanks. Coming up next ... what do kids think?

Graphic #13: MUSIC: CD #421, UP AND OUT

Commercial: Vindicator (:60)

Wrap & Tease (:30)

Bill:

Well, that's it for today's show. We hope you enjoyed the different opinions expressed. We look forward to seeing you tomorrow.

friendship

Tomorrow, we'll look into

in the new millennium. There's a fortune cookie out there that says: "A friend is a gift you give yourself." Have you given yourself that kind of gift lately? Have we been shortchanging ourselves? Are friendships still as important as they always were? In today's society, is there such a thing as a real friend? Looking at some of the stories in the news one might well ask: "Do I dare get to know my neighbor?"

See you tomorrow.

CLOSE

Studio Shot —

Super:

Video Vibes

————

Hosted by
Bill Lawson

—

Directed by
Flower Smith

(etc.)